toon boom

Sales Brochure

Storyboard PRO 22

Harmony 22

Features & Benefits

toonboom.com

STORIES WORTH TELLING

We are excited to unveil Toon Boom's new logo that will set the tone for our future. Toon Boom has been recognised globally for the power and creative features provided by our storyboarding, animation and pipeline management software. Today marks a next generation for our organization, one focused on:

- Service, training and consulting to support our animation studio, education and game development clients
- Exciting new partnerships in business and technology.

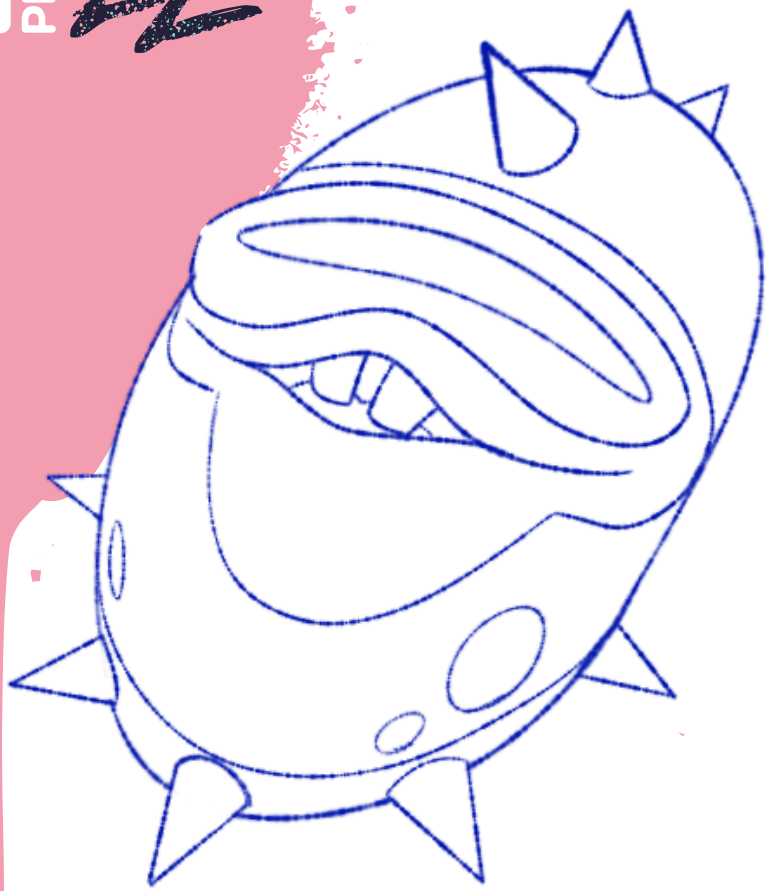
This is the start of infinite creative potential and ongoing support for our global community.

Storyboard PRO 22

A NEW LOOK – A NEW DAY

WHERE EVERY GREAT STORY BEGINS

Used by storytellers, directors, and creatives globally, Storyboard Pro empowers you to get your ideas down, structure the sequence and elaborate the story so it can be shared, pitched and promoted on your terms. This all-in-one storyboard solution combines drawing, scripting, camera controls, animatic creation capabilities and sound. Seamlessly integrating with Harmony, Storyboard Pro is the way to get your content off the ground quickly and easily.



MERCURY FILMWORKS®

wacom®

PRODUCTS

Harmony 22

Storyboard Pro 22

Producer 22

CONTENT, TRAINING & SERVICES

The Animation Study

Animation From Every Angle

Toon Boom Professional Services Division

PARTNERSHIPS

- XPPen
- Wacom

Harmony 22

CREATING WORLDS OF 2D ANIMATION

The largest animation and gaming studios from around the world choose Harmony to produce the highest quality animation, setting the standard for creative storytelling. Our all in one, end to end 2D animation software allows animators to create cut-out and paperless animation in every style.

MERCURY FILMWORKS

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TABLE OF CONTENTS

Storyboard Pro 22 **05**

- Scripting integration 06
- Drawing Engine & Tools 06
- Built in Camera and Multiplane 08
- Animatics (timeline editing) 08
- Sound Editing and Effects 09
- 3D integration 10
- New features 11

Integration of Storyboard Pro, Harmony and other software **12**

Harmony 22 **13**

- Drawing Engine & Tools 14
- Color management 15
- Embracing all styles of 2D animation 17
- Integrating 3D elements 18
- Compositing and special effects 19
- Work with sounds 20
- Manage your pipeline 21
- New features 22

Toon Boom SERVICES **24**

- Who we are... 24
- Our Services 24

Free resources **30**

Storyboard PRO 22

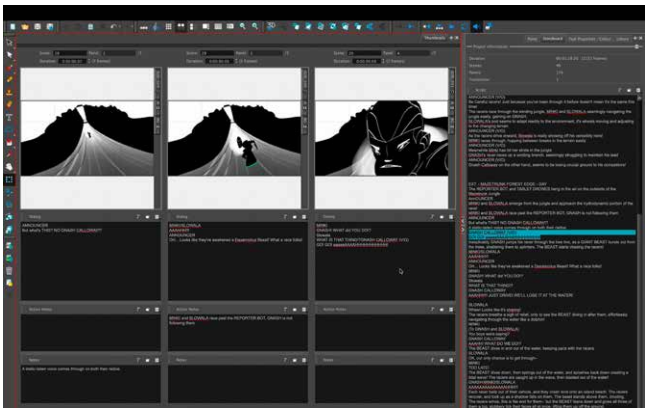
Where every great story begins

Let's explore everything this storyboard software has to offer. The next few pages will dive into all the great features of Storyboard Pro that will help you tell your story to the masses.

SCRIPTING INTEGRATION

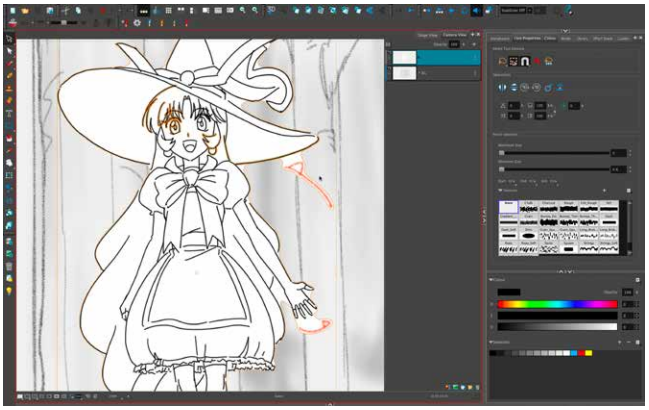
Whether you started your project with a script or you chose to write the script as you draw your boards, Storyboard Pro has your back! Import your full script from any source and always stay in line with the most important part of any production: the Story. Add captions to your panels by simply dragging and dropping sections from your script.

Used Final Draft to create your script and manage your scenes, shots or panels? Storyboard Pro can automatically generate a storyboard from a .fdx import with scene breakdowns, naming and captions.



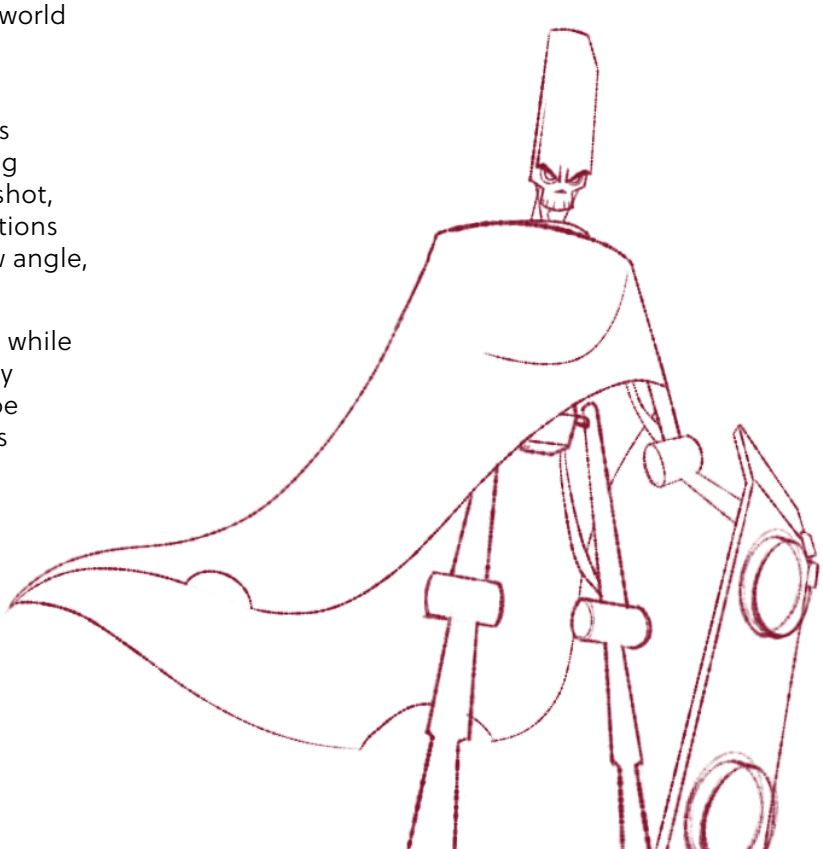
DRAWING ENGINE & TOOLS

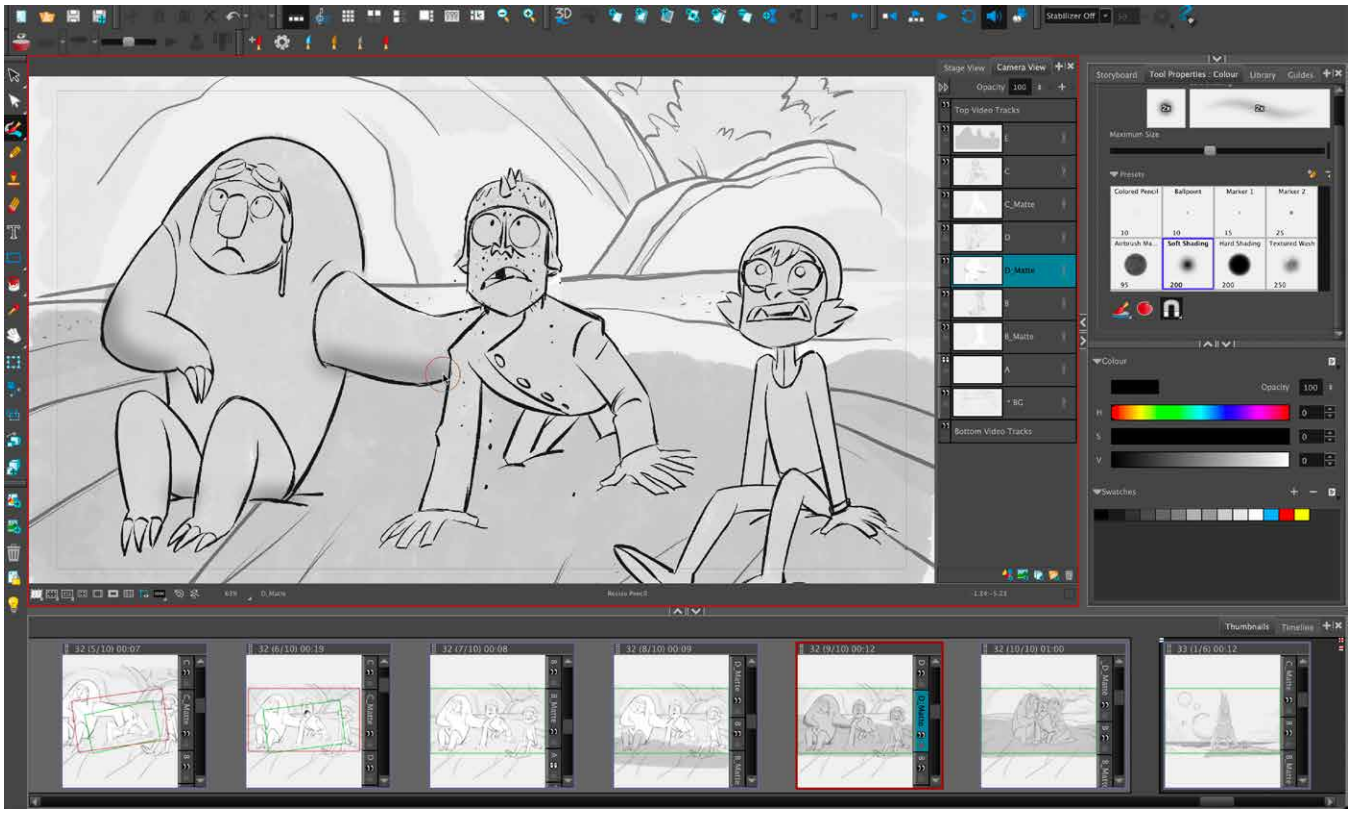
Toon Boom's legendary drawing engine, capable of seamless work in vector and bitmap simultaneously, Storyboard Pro will allow you to push the boundaries of creativity. Sketching or drafting has never been so responsive with the Brush tool which has been developed to feel as close to a real brush as possible. Set up **advanced brush attributes**, add textures to your vector lines and **see them update while drawing**, modify your lines as you see fit or convert bitmap lines to vector (also works the other way around!) with or without textures... the world is your oyster!



If accuracy is your thing then make use of Storyboard Pro's rich library of rulers, guides and grids. Work in Isometric view for Gaming production or create a fisheye view of your shot, set up proportion grids for perfect compositions or, if you need to view your work from a new angle, **simply mirror your workspace**.

Create complex images with multiple layers while making use of texture shading, transparency and overlays. With Storyboard Pro you will be able to work efficiently and take your boards to new heights.

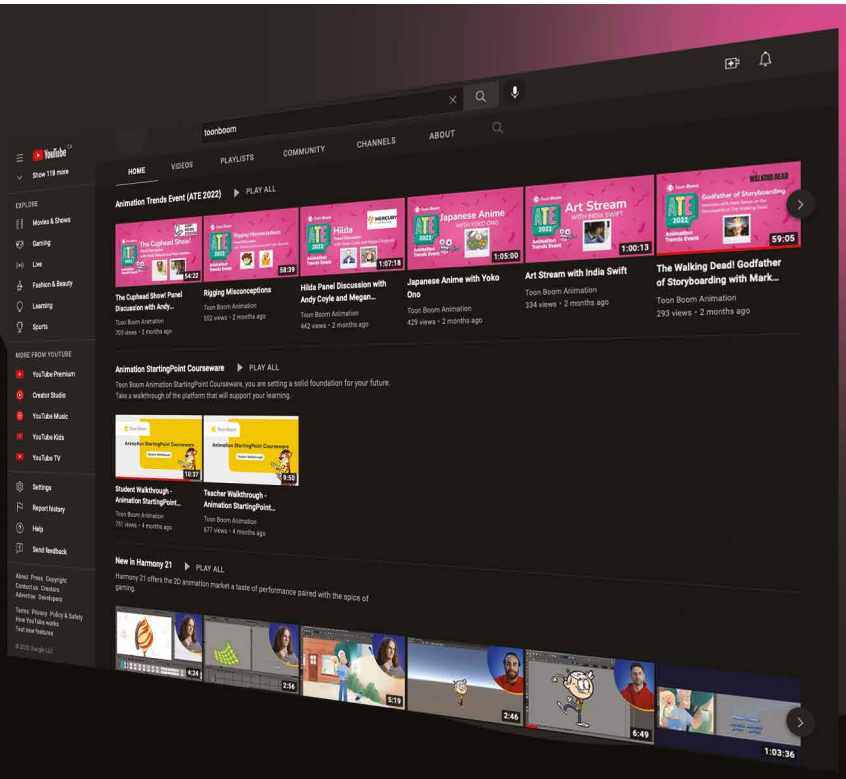




Visit our Youtube channel

Connect with our world-wide community of artists and animators!

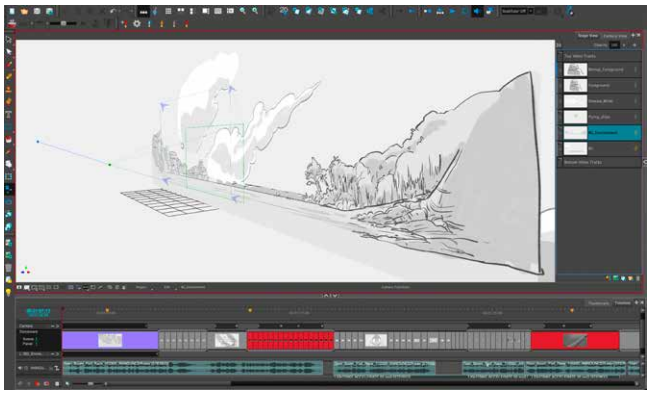
toon boom



BUILT IN CAMERA AND MULTIPLANE

From the ground up, Storyboard Pro has a full 3D environment built in which you can activate at any time. All your layers can be manipulated on all 3-axis at the same time allowing you to create immersive worlds. Storyboard Pro's camera can be placed or animated either by framing your panel on 2-axis at a time or by converting it to a 3D camera. Parallax issues are things of the past!

Time your camera animation on one or extend its movement over multiple panels, Storyboard Pro will always help you convey the desired action.



ANIMATICS (TIMELINE EDITING)

As you are creating your boards, Storyboard Pro is automatically laying your panels in sequence on a timeline. This is the basis for your animatic, a video version of your storyboard. From there, adjust the timing of your scenes, add transitions, time your camera animation and even animate each layer of a panel to create easier, more compelling movements for your story.

The Storyboard Pro timeline will be familiar to the most demanding video editors, allowing you to edit multiple video and audio tracks, adjust durations with the "ripple subsequent panels" on or off, reposition your in/out points dynamically or cut/insert portions of your edit.

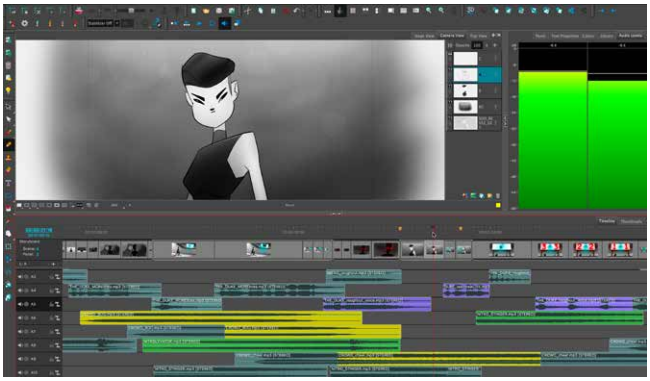
Export your animatic in multiple formats, in parts or as a single rendered video. Storyboard Pro will now allow you to **export to Apple® ProRes™** boosting full compatibility with the most demanding industry requirements.

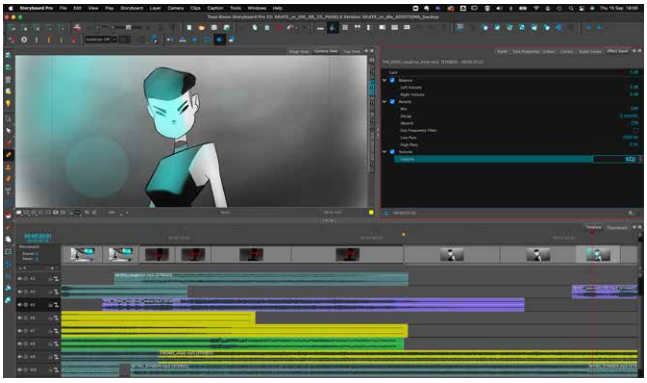
Apple® ProRes™ codecs provide an unparalleled combination of multistream, real-time editing performance, impressive image quality, and reduced storage rates. All Apple® ProRes™ codecs support all frame sizes (including SD, HD, 2K, 4K, and 5K) at full resolution.

SOUND EDITING AND EFFECTS

No animatic would be complete without the addition of sound. Add as many soundtracks as you want to from the most commonly used formats. Record your own temp track if needed directly from Storyboard Pro's timeline. Link any audio clip to your storyboard panels so that you never lose sync or lock background sounds grounding them throughout the editing process.

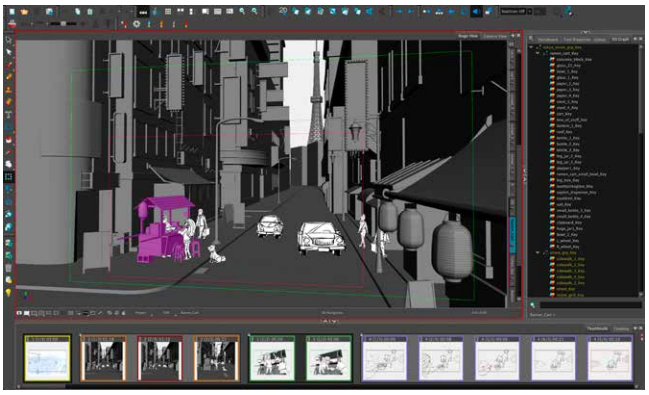
Do your mixing directly in Storyboard Pro by adjusting audio levels for multiple or individual clips, dynamically adding keyframes all the while monitoring **Audio Levels** to avoid clipping. To give your sounds more personality, open up the Effect Stack view and add a variety of effects. If this is still not enough, Storyboard Pro lets you export your entire sequence as a merged or individual track in a variety of formats and quality.

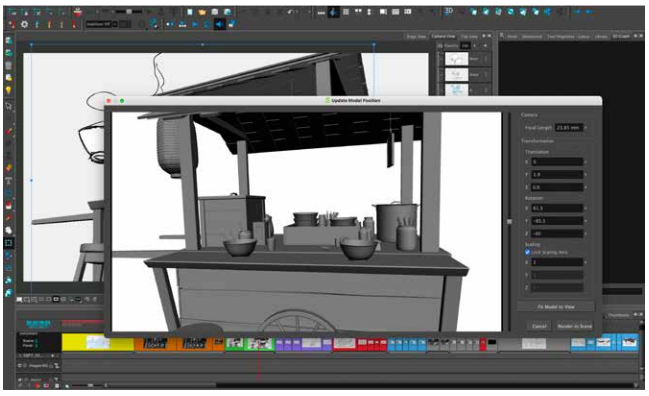




3D INTEGRATION

We know how creatively demanding projects can be, that's why Storyboard Pro is built from the ground up in a fully 3D environment allowing you, not only to manipulate 2D planes on multiple axes, but also import 3D assets, incorporate them to your panels and animate them as you would any other layer. Bring in FBX, OBJ or Alembic files, access sub-nodes, add keyframes to any individual 3D asset and animate the 3D camera. With Storyboard Pro, watch your animatic come to life, whether your project is a 3D, 2D, live action, gaming or hybrid production.





STORYBOARD PRO 22 NEW FEATURES

For the full release notes of Storyboard Pro 22, please visit docs.toonboom.com

Working well with others! These are but a few of the New Features you can experience in Storyboard Pro 22

APPLE PRORES CODECS SUPPORT

Storyboard Pro now natively supports Apple® ProRes™ codecs on both macOS® and Windows® . With increasingly demanding high quality video requirements Storyboard Pro brings consistency across platforms and allows rendering in high resolution without running into memory limitations.

IMPROVEMENTS TO CONFORMATION WITH NLE SOFTWARE

When working on animatics with Non Linear Editing (NLE) software, several improvements have been added to Storyboard Pro 22. A new option allows nesting panels of scenes that have camera movements and placing the camera keyframes on the nest. This carries the camera movements to your desired NLE software on multiple or individual panels allowing for non-destructive changes on your timeline. Furthermore, conformation of scenes with 3D information is now possible although, as NLEs don't support 3D cameras like Storyboard Pro does, only duration of clips can be conformed. Exporting and conforming timeline markers is also possible in Storyboard Pro 22 making your job a lot easier!

AUDIO LEVELS MONITOR

Brand new Audio Level Meters are now available in Storyboard Pro to visually monitor audio output levels in order to prevent audio clipping as well as ensure consistent audio levels throughout the production pipeline.

Discover the NEW Features of Storyboard Pro 22

Unlimited creative freedom on your terms.

Try it free for 21 days!

INTEGRATION OF STORYBOARD PRO, HARMONY AND OTHER SOFTWARE

WORKING IN COLLABORATION WITH SOFTWARE ANIMATION FRIENDS

EXPORT TO HARMONY

An integrated pipeline brings about efficiency and stability. When it comes to Toon Boom solutions, creating your storyboard in Storyboard Pro and continuing on to Harmony is as easy as can be. Not only are Storyboard Pro asset Libraries fully compatible in Harmony but you can also save your Storyboard Pro project into a Harmony scene, creating either a single merged track of your animatic with a separated camera, or all the separate layers of your panels as distinct elements in Harmony. All your animation keyframes for layers or camera will be translated in Harmony, even your soundtracks as laid down on your Storyboard Pro timeline. You can do this in a batch for all your scenes or a specific range of scenes making the transition between pre-production and production a breeze.

CONFORMATION

Most projects will end up in a Non Linear Editing software for final edit and sometimes also go through a compositing package for post-production. The sooner in the process you can plan the post-production stage the more control you will have and less surprises will arise. That's why Storyboard Pro allows you to conform your storyboard/animatic through a variety of powerful export/import options making it compatible with the likes of Adobe® Premiere® and After Effects®, Avid® Media Composer® or Apple® Final Cut Pro®.

EXPORT 3D

Being able to create sweeping animations on 3D assets is good but being able to export that same animation to a third party 3D or compositing software is even better! Storyboard Pro lets you export your sequence or project into an animated Filmbox or FBX file. These integration tools and many others make Storyboard Pro the most powerful pre-production solution for any project.

"Let's explore some of the features that make leading studios choose Harmony for their TV series and feature films."

Harmony 22

Creating worlds of 2D animation

DRAWING ENGINE & TOOLS

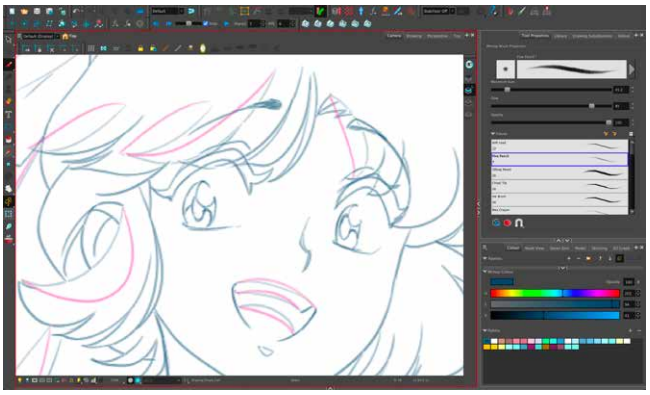
Toon Boom Harmony is the worldwide standard for 2D animation productions; Harmony's Drawing Engine helps our software stand out from the rest. For any animated project style, from clean and precise solid vector lines to organic textured bitmap lines, Harmony offers any creator an unparalleled assortment of advanced drawing tools. Seamlessly switch between brush to pencil, textured to solid or even from bitmap to vector with our powerful vectorization technology.

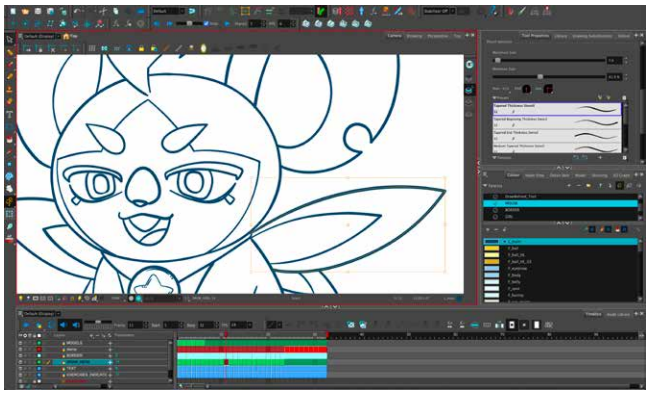
Harmony Brushes feel natural as you can access the most advanced features with our Dynamic Brushes, allowing you to customize your tips from a variety of parameters such as pressure, tilt or speed.

With Pencil lines, you have the ultimate freedom to change line thickness, tapper or texture after they have been drawn. Configure your desired transparency, import or create your line textures and draw those textures **in real-time for both Brush and Pencil lines.**

For the best possible results, no matter your level of expertise, Harmony lets you smooth or dynamically stabilize your lines as well as guide your drawings with rulers and perspective guides.

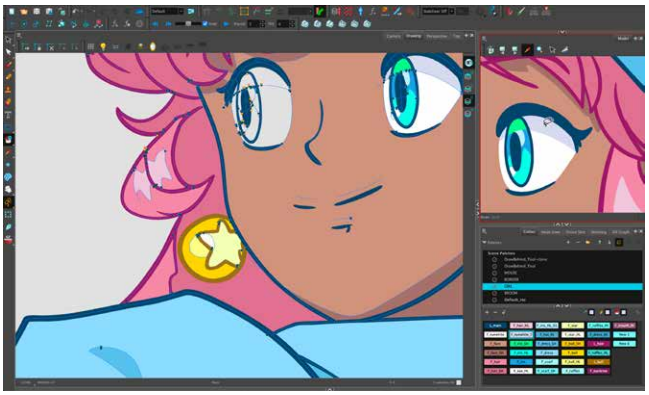
Take advantage of Harmony's art layers (up to 4 in each drawing) to separate your lines from your colors or create sub-layers for a multitude of functions. No other animation software will give you this many options while working natively in vector and/or in bitmap!





COLOR MANAGEMENT

When it comes time to Ink or Paint a multitude of assets for any project size, what you need is a system that will let you manage your color swatches and palettes effectively from a central place. Harmony allows you to create palettes populated with an unlimited number of swatches which can be vector or bitmap colors depending on your preference. Each swatch is attributed a unique ID making it extremely easy to update or dynamically change for your animation and compositing needs. Want to change a character's colors based on different lighting situations? The colors on your already traditionally animated asset are not quite right? Harmony's color management system will let you change those non-destructively in no time and share those changes across your entire production line.



wacom®

Cintiq Pro

New Cintiq Pro 27

Engineered for harmony

- Bring power to your palettes
- Speed up your workflow
- More screen, more space
- Super-slim lightweight pen

wacom.com

EMBRACING ALL STYLES OF 2D ANIMATION

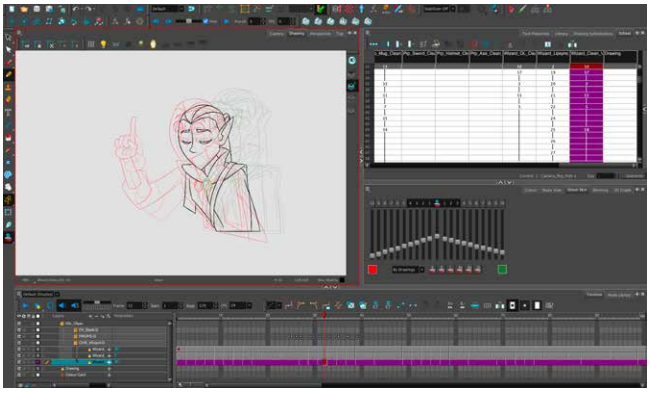
At its core, Harmony has had a long history with traditional animation. Projects based on paper animation can take advantage of Harmony's scanning and auto-vectorization technology, making it a perfect path into digital Ink and Paint.

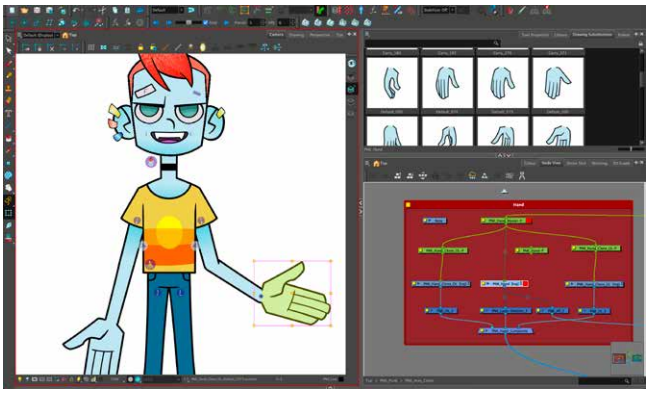
Want to ditch paper all together? No problem! Our Xsheet and timeline based systems, advanced onion skinning, Shift and Trace tool to manipulate drawings as you would on a traditional animation disk, powerful Art Layers and our dynamic playback or flipping tools will make your Paperless Animation experience a dream come true.

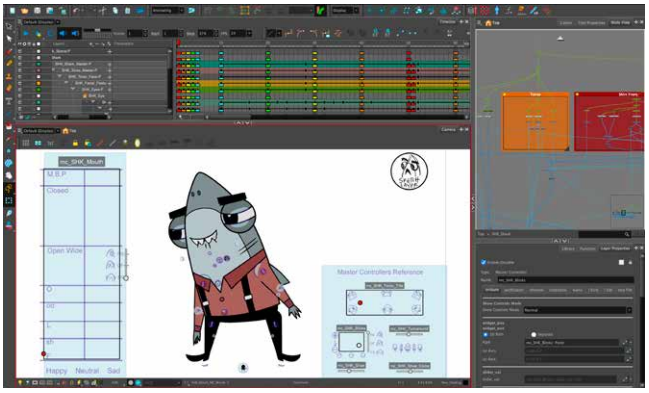
For projects that require rigged characters and props, Harmony has an unparalleled rigging system capable of marrying frame by frame with puppet style animation. Create simple rigs directly from the Timeline or use the Node View, our non-linear nodal system, to create the most complex hierarchies your scenes require.

In order to satisfy the most demanding projects, make use of Harmony's powerful deformers within your rigs. Whether you need to simulate the effects of the wind on a textured drawing, bulge a muscle on your character's arm for your next film or bend a Gaming Asset's knee for your next game development, Harmony's deformers got you covered.

To top it all off, rig part or all of your character using Harmony's state of the art Master Controller system, a series of tools that allow you to generate manipulators which can affect one or several elements in your rig. Give your animators control of a single deformer or full multi-element character rotations without having to dig inside the rig! With Harmony, any 2D animation style can be achieved at industrial speeds, with emphasis on your artistic needs, without compromising on quality.



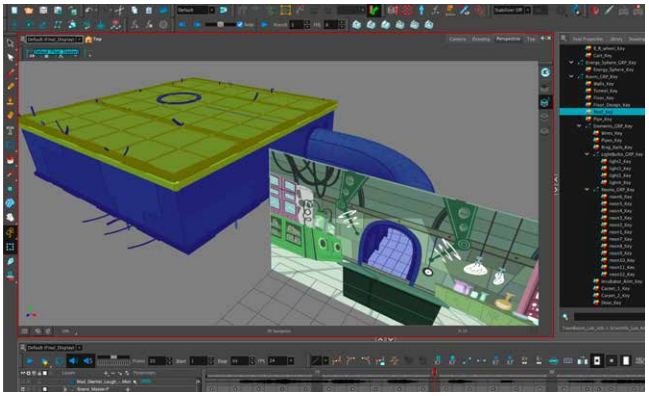


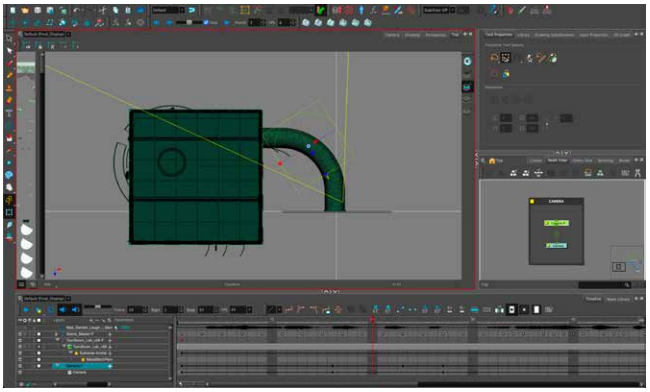


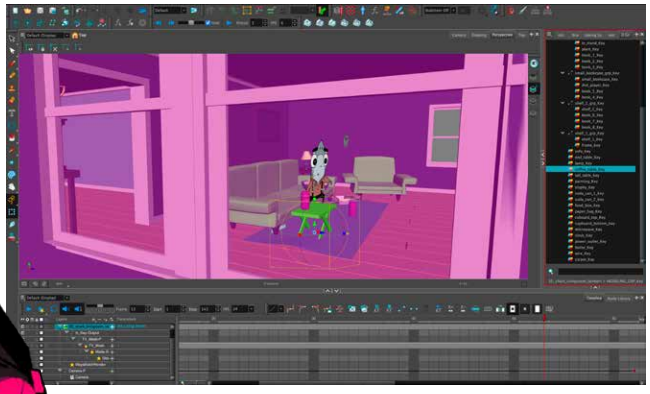
INTEGRATING 3D ELEMENTS

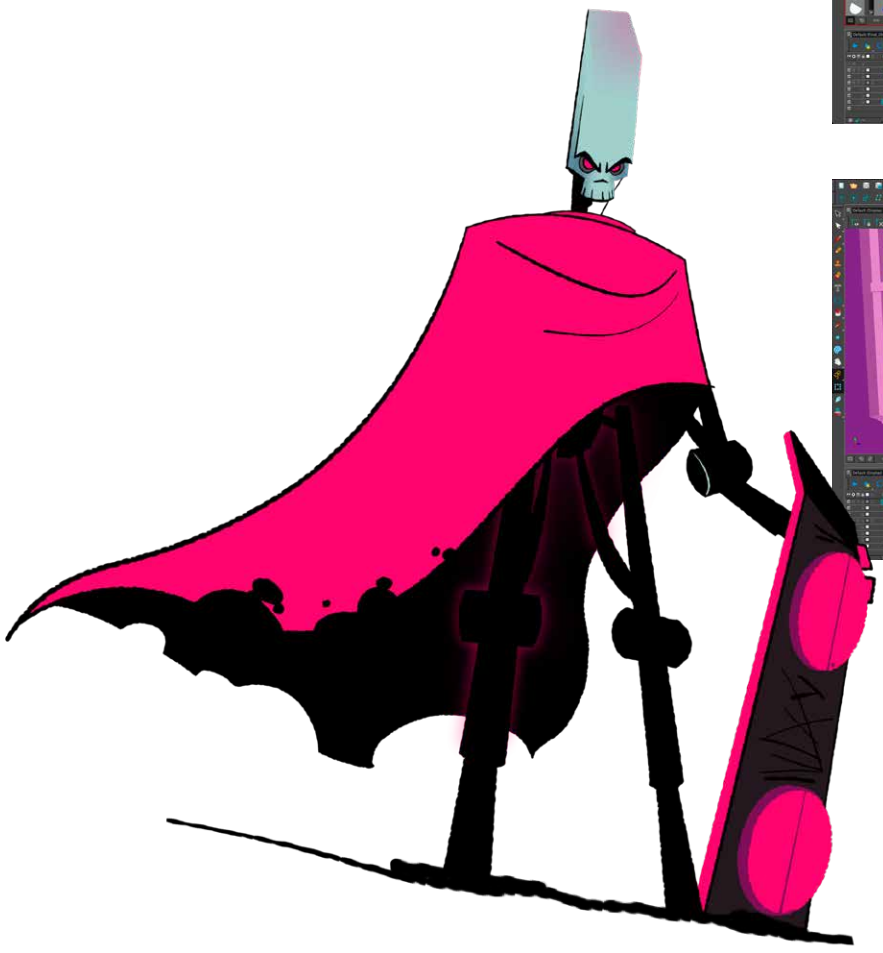
While Harmony is used to produce 2D animated content, it has a full 3D environment allowing you to manipulate your assets on all axes simultaneously. Its native camera can be placed and animated in 3D giving us a sense of depth, effortless parallax effects that are accurate and the ability to navigate around imported 3D objects.

Bring in FBX, OBJ or Alembic files from any 3D software and animate them alongside your 2D elements. Preview your render directly in Harmony's Camera View (this feature requires Autodesk® Maya®). Once done export your asset or camera animations to your desired packages and enjoy the magic of integration!





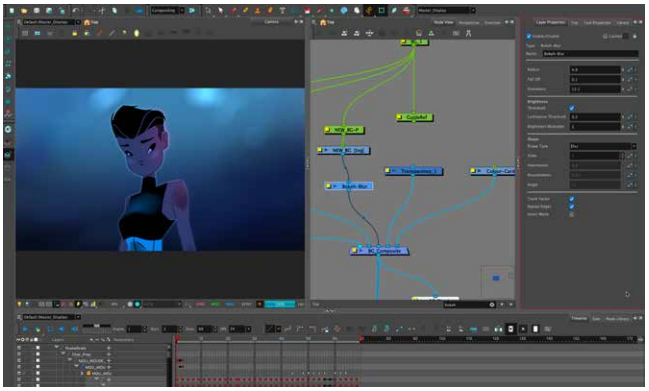




COMPOSITING AND SPECIAL EFFECTS

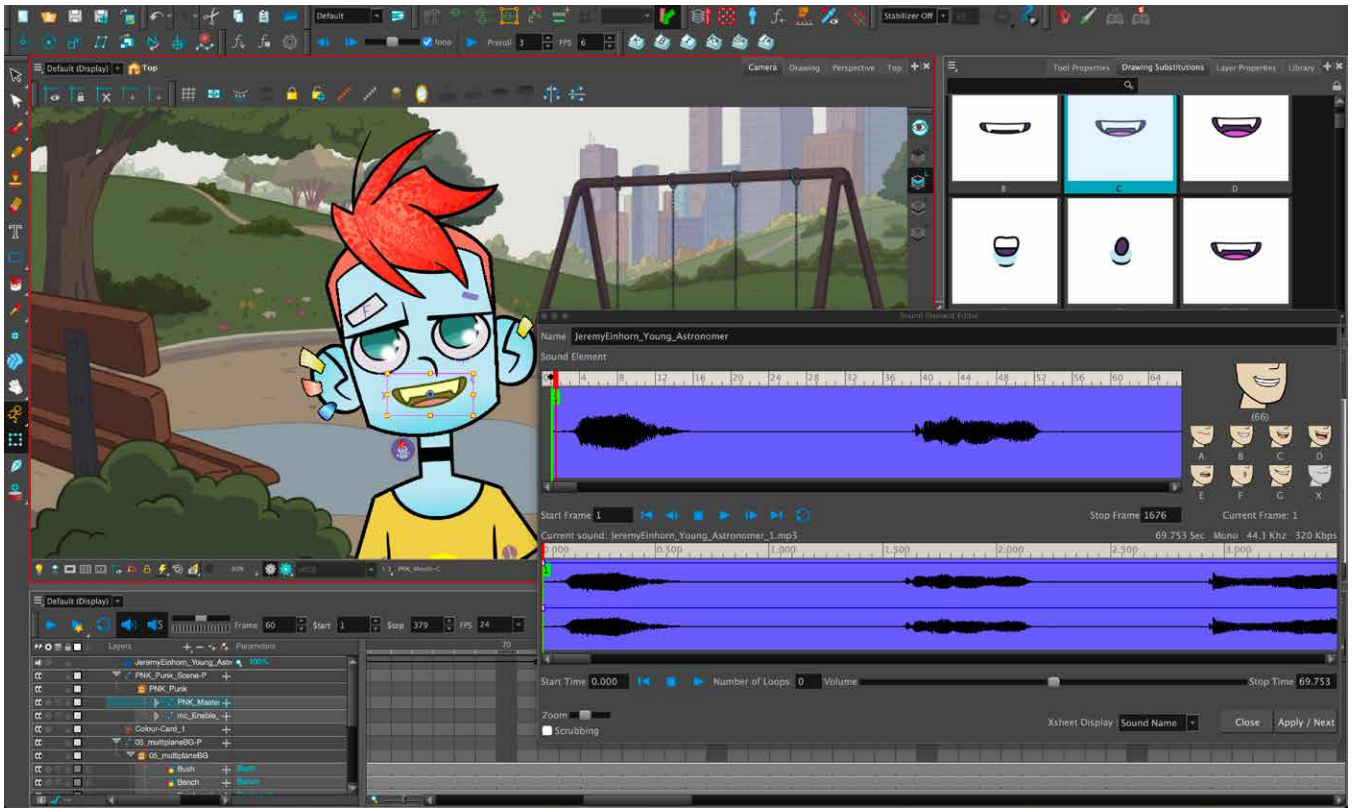
Polishing up your animation project can often be a challenge especially when you need to wait for animation to be complete before sending it to post-production for effects. With Harmony's non-destructive pipeline you can add Effects by attaching them directly onto your rigs whether or not you are working with puppets. Thanks to the Node View where everything you create in Harmony is represented by a Node, you can attach, erase, exchange, group or modify any effect on any Node. Simply select your desired effect from the extensive Node Library and drag it over. Create groups of nodes as templates, save them to share with your team and reuse them whenever you need them.

In each Node you can access a myriad of parameters making the possibilities practically limitless. Animate each parameter in time to show dynamic effects such as Light or Surface Shading, Particles or Color Manipulation. Try our camera lens effects such as the new **Bokeh Node** which, with Harmony's **Floating Point rendering** system, will make your production more visually appealing than ever before with greater levels of quality.



WORK WITH SOUNDS

It is often said that sound and music bring animation productions to life. In Harmony you don't have to work in isolation. Bring in as many tracks as you need from any of the most widely used audio formats. Use audio to sync with your animated content but most importantly use voice tracks to lip-sync your characters. Harmony's automated lip-synching technology will allow you to detect phonemes from any language, map your custom drawings to the track and voila! Re-versioning has never been easier and even manual synchronization is a walk in the park at any stage of your character's animation process.



MANAGE YOUR PIPELINE

Toon Boom Harmony comes with the ability to purchase a Server Database option which is perfect for your medium to large productions. Your assets, scenes and batch processes will be managed from your own Control Center giving anyone through a login, access to the entire project without the need for manually digging into your operating system.

Studios will be able to organize team members and manage their permissions, lock scenes that are already open to stop unwanted changes, or modify any scene data remotely.

Batch processes include managing rendering through the Control Center's render queue, batch import and export of scenes or drawings, batch vectorization from supported scanners and batch script activation on multiple scenes or entire episodes.

HARMONY 22 NEW FEATURES

Your animation never looked better! With these new features and more in Harmony 22, bring your productions to another level of awesomeness.

32 BITS PER CHANNEL RENDERING FOR HDR

Render operations in Harmony can now be performed using 32-bit floating point values. This means more precision, better accuracy and support for colour values below 0 and above 1 for high dynamic range (HDR) rendering. What's more is that images with HDR values, such as EXR images, can now be imported and exported with their values preserved. Deliver with better precision by preserving details in bright and dark areas (super whites and sub blacks).

PENCIL LINE TEXTURE BOIL EFFECT

Were you thinking of applying random transformations on your line textures to simulate a hand drawn look and feel? Harmony 22 has a new node for that! The node detects changes in the animation when a transformation is applied or a drawing is changed and automatically applies the random transformation on the designated line texture. Control the amount of random offset and stretching that is applied to the texture and watch your animation come to life in minutes.

BOKEH BLUR EFFECT

A new type of blur effect has been added to Harmony's already extensive Effects Library. The Bokeh Blur effect simulates how a camera lens blurs elements out of focus based on the shape of its iris. An alpha depth matte can be added to this new blur effect to determine the amount of blur a desired area of the image will receive and in so doing, simulate depth of field.

PYTHON SCRIPTING

With Harmony 22, your level of customization is even more powerful. Python scripting can now run natively from Harmony's own Python Console to access and manipulate scene data. If you need to leverage JavaScript API functionalities, the new Python Console also interacts with the existing JavaScript/Python bridge. Additionally, Harmony can be called as an external module from Python scripts running in third party tools such as assets manager and production trackers, making integration in existing pipelines easier.

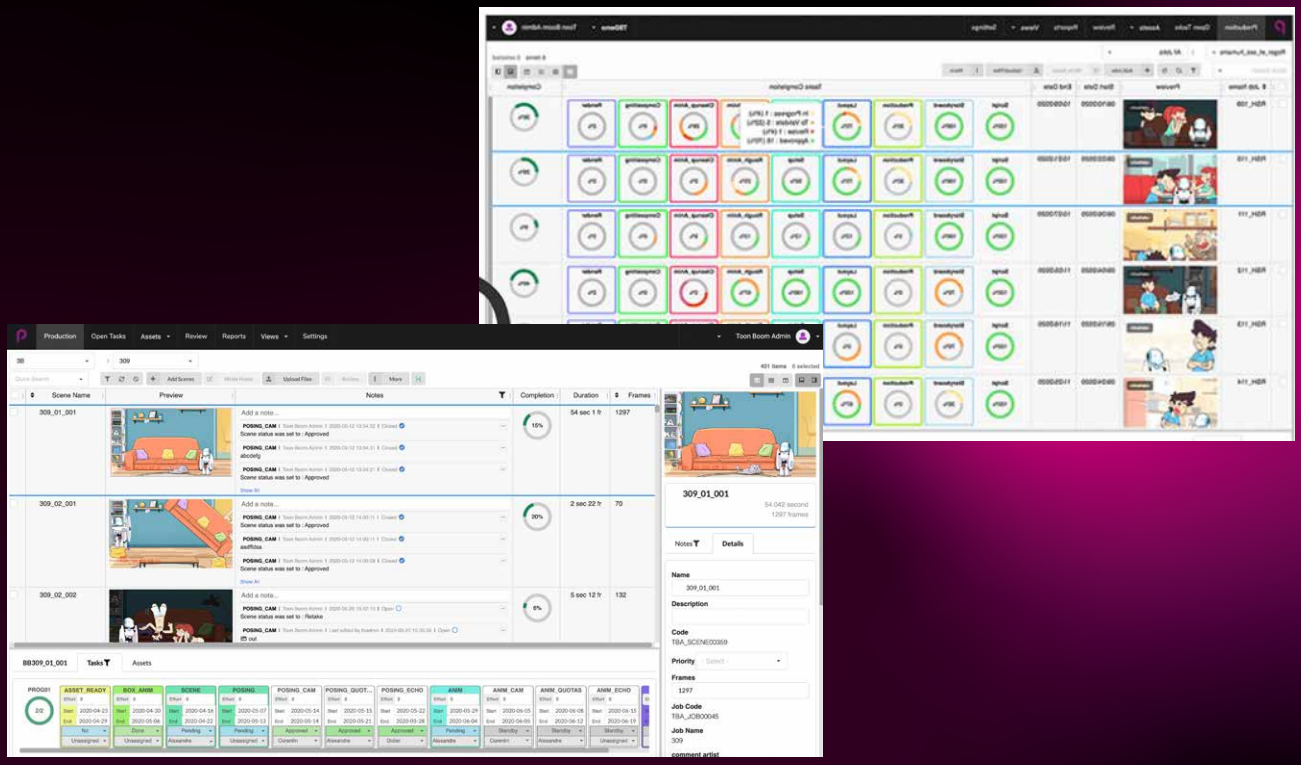
Producer 22

Every production ontime and on budget

Discover the NEW Features of Producer 22

Production tracking software for
animation studios just got better.

Try it free for 21 days!



toonboom.com/products/producer

toon boom

TOON BOOM SERVICES

WHO WE ARE...

Toon Boom is recognised for offering the 2D animation industry the most powerful software solutions that build animation worlds and tell the stories that need to be told. In order to ensure our clients are able to hit the ground running as easily as possible with both Harmony and Storyboard Pro our professional services team offers consulting and training services through both our inhouse team and network of storyboarders, animators, riggers, compositing experts, gaming developers, teachers and more. Our professional services team and network are able to manage service delivery globally in English, French, Spanish, Japanese, Mandarin, Korean, Portuguese and Hindi.

WHAT CAN YOU EXPECT FROM TOON BOOM'S PROFESSIONAL SERVICES TEAM?

- The highest quality storyboarding, animation and gaming services
- On-time delivery of training and consulting services
- Know-how that is continuously up to date with industry trends
- Outside the box thinking for problem solving for all our clients

TOON BOOM SERVICES

OUR SERVICES

RIGGING SERVICES

Does your studio lack the resources needed to create production rigs? Want a custom rig built by a Toon Boom expert to save time and avoid the headaches? We can do that! Toon Boom offers specialized rigging services where our experts will create production-ready assets that animation teams can directly use to make the scenes they need. Using our up-to-date rigging methodology, Toon Boom Solution Specialists, Software Instructors and Consultants are trained to deliver high-quality rigs specially created for your unique production style.

CONSULTING TIME BANKS 25-50 (FOR BOTH ANIMATION STUDIOS AND VIDEO GAME DEVELOPMENT STUDIOS)

Our expert team and vast network of consultants, from around the globe, ensure that we always provide the best, most accurate advice that helps solve unique challenges. Choosing a consulting time bank means you have access to the resources you need when you need them.

CURRICULUM DEVELOPMENT

Are you a school board looking to create or update your animation program?

Using our vast network of pedagogical experts, the Toon Boom team will provide personalized consulting services to provide recommendations and curriculum guidance for schools (High schools & Higher Ed) helping to differentiate their unique programs. As part of these services Toon Boom can offer: Curriculum overview, learning standards and objectives, course plans, syllabus, lesson plans, assignments and more.

TOON BOOM SERVICES

RESOURCE ALLOCATION – CHARACTER & BACKGROUND DESIGN, 3D ASSET DEVELOPMENT, RIGGERS, COMPOSITORS, STORYBOARD ARTISTS, ETC.

If you are looking for some additional creative s upport for the development of your TV series, feature film or for your upcoming video game, we have a network of professionals who can assist you! Proven track records, vetted through Toon Boom and ready to support your productions. Contact us for more information.

IP CONSULTING SERVICES

This service is aimed at studios who want to start producing their own IP, need to know what to look for, trends in the industry, what broadcasters generally look for, want to know what are the steps to have the best development possible and perform efficient pitching to name a few.

SPEED TRAINING

One of our most cost effective training offerings, speed training allows professionals and future storyboarders and animators to get a taste for 1 topic at a time in a 3 hour session. Best practices, a specific software feature, a technique elaborated, live drawing and animation, etc. These online training sessions are quick and easy to fit into your schedule and sit at a very competitive price point meaning everyone can easily access the session.

ONLINE TRAINING

The world of animation is in constant change, reinvention, creativity; pushing the limits of storytelling and animation. Some of the most innovative studios in the world have achieved incredible creative feats by pairing animation talent with advanced tools and best practices. Designed by Toon Boom experts and delivered by a Senior Solutions Specialist, our unique training courses are built to support endless creativity with best practices, tips and tricks to gain time, and knowledge sharing of the latest features to get concrete results.

WE OFFER THE FOLLOWING ONLINE TRAININGS:

- Harmony Fundamentals
- Storyboard Pro Fundamentals
- Train the Teacher: Harmony
- Train the Teacher: Storyboard Pro
- Cut-out Animation
- Paperless Animation
- Introduction to Rigging
- Introduction to Compositing
- Harmony Fundamentals for Gaming
- Advanced Rigging
- Advanced Compositing
- Technical Director

TOON BOOM SERVICES

EDUCATIONAL INSTITUTIONS & DISTRICTS

Over the past year the world has drastically changed, forcing educational institutions globally to adapt to a new need for learning from anywhere. Schools that once only considered lab set up to support learning for their art and animation students, now need to find ways to equip students and staff with hardware and software solutions that can be accessed from home. We partner with our educational institutions and districts to help them make this transition easier.

NEW – Toon Boom now offers online buying for educational institutions and school districts.

WHY CHOOSE TOON BOOM SOFTWARE FOR YOUR SCHOOLS?

- Award winning 2D animations are created with Toon Boom's Harmony and Storyboard Pro; by teaching students our software you are preparing them for the best animation careers in the future
- Teach the same techniques as used by the major studios
- Toon Boom software sets the standard for 2D animation tools and best practices
- We offer group or individual teacher training and free online learning through the learn portal
- Software certification is available for both students and professionals
- Advanced services and support through our professional services team means we can help in the creation of unique curriculum, best practices in animation, rigging, onsite and remote training
- Special pricing is offered to institutions and districts to help you gain access to the best tools at a very competitive price.

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CUSTOM ONSITE TRAINING

Studio's globally look to keep their team aligned with best practices to support the innovative creation of TV series, feature films and video games. In order to do this, many turn to Toon Boom for customized training at their location with their teams. This allows for storyboarders, animators, creatives to learn the latest techniques, understand the new features of Toon Boom software and learn as quickly as possible to start using the tools on actual productions. These customized training can be based on any of the courses listed within the online training, or can be a mix of several. Contact us to discuss custom training for your team.

ON-DEMAND VIDEO LEARNING

Toon Boom offers on-demand video learning through TheAnimationStudy.com, its online learning platform. Check out The Animation Study and access video learning series paired with assets that allow you to learn on your own terms. You set the time and days you choose to invest. Toon Boom consistently adds new on-demand video series for you to choose from. This is one of the most cost effective learning tools currently offered by Toon Boom.

PROFESSIONAL CERTIFICATIONS

Clients have been requesting professional certifications to demonstrate their proven knowledge of both Harmony and Storyboard Pro software. You asked and we will deliver! Watch for the official launch of Toon Boom Professional Certifications.

- Rigging professional certification
- Storyboard Pro professional certification
- Compositing certification
- more

The Animation Study

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All new on demand video
Starter Series entitled:

You can Animate in Harmony

Selling for $35USD for 18 videos (annual access)

More courses coming soon,

stay tuned!

theanimationstudy.com

FREE RESOURCES

LEARN PORTAL

Choose the online learning path that best suits you and start watching online learning videos designed and developed by our professional animators.

Learn Toon Boom Softwares

learn.toonboom.com

SUPPORT

We're here to make sure that you get the most out of your Toon Boom software. Please contact the Support Team for software-related questions, or to get help from our experts on your special projects.

Contact The Support Team

desk.toonboom.com

TWITCH

Every week you can tune in live with industry professionals teaching best practices, having fun and being interviewed on trending topics.

Join us on Twitch

twitch.tv/toonboomanimation

DISCORD

Animators helping animators. Login to discord to join the conversation. Have a question, chat with community experts who have the experience to support your animation skills development.

Join our Discord

discord.com/invite/kVyp4g5

ANIMATION FROM EVERY ANGLE

Animation From Every Angle is a forward-facing project from Toon Boom, with the goal of interviewing creators who widen the scope of animation. We seek to go in-depth on productions that boldly reach new audiences, broaden horizons and use storytelling to shine a light on underrepresented experiences.

Read The Lattest Issue

animationfromeveryangle.com

BLOG

Weekly articles or interest, interviews on topics trending in the industry as well as projects and animators working with Toon Boom software today!

Read Our Blog

toonboom.com/category/blog

FORUMS

Ask questions and find answers to everything Toon Boom. From products and services inquiries to tips and tricks, to trouble shooting or feature requests. Access the forums for the latest information.

Join the conversation

forums.toonboom.com

YOUTUBE

Demos, feature videos, interviews, tips & tricks and more. Check out all the video content Toon Boom has to offer.

See Our YouTube Channel

youtube.com/user/ToonBoomAnimation

SOCIAL CHANNELS

Interested in learning about the latest and greatest in the industry? Always be up to date by following Toon Boom's social channels.

Facebook

facebook.com/ToonBoomAnimation

Twitter

twitter.com/toonboom

Instagram

instagram.com/toonboomanimation

Linkedin

linkedin.com/company/toon-boom-animation-inc

CELEBRATE DIVERSITY IN ANIMATED STORYTELLING

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